

POINT-OF-SALE KIT
PRODUCT PROMOTION PLAN
June 2 - July 25, 1969

002400074

	<u>RM</u>	<u>SSM</u>	<u>AMCS</u>	<u>AMDS</u>	<u>DM</u>	<u>SLSMN</u>	<u>MR</u>
Virginia Slims "Coro" Carton Cards	5	5	10	10	50	100	25
Virginia Slims "Coro" Butterfly Pads w/Coupons	10	10	25	25	250	400	50
Virginia Slims "Coro" Shelf Talkers w/Coupons	5	5	10	10	150	300	25
Virginia Slims "Coro" Change Tray Strips w/Coupons	5	5	10	10	50	25	-
Virginia Slims "Coro" Clerk Offer Envelopes	5	5	5	5	50	200	-
Virginia Slims "Coro" Sampling Leaflets	5	5	10	10	50	400	50
Virginia Slims "Coro" 24 Pack Displays	5	5	5	5	100	200	25
Virginia Slims Trade Brochures *	10	10	30	30	5	5	5
Marlboro Remington Carton Cards	5	10	10	10	50	300	25
Marlboro Remington Butterfly Pads w/Coupons	5	10	10	10	75	350	25
Marlboro Remington Billboard Cards	-	-	-	-	50	-	-
Marlboro Miniature Billboards	-	-	-	-	50	-	-
30 Pack Counter Displays	-	-	-	-	25	25	-
24 Pack Counter Displays	-	-	-	-	25	25	-
18 Pack Counter Displays	-	-	-	-	25	25	-
Daily Work Records	-	-	-	-	-	1	1
Masking Tape	-	-	-	-	1	1	-
Retail Order Books	-	-	-	-	1	1	-

* Will be shipped separately